



ABOUT 50% OF MOTORCYCLE CRASHES

ONLY INVOLVE YOU AND YOUR BIKE

It wasn't another driver's inexperience.

It wasn't another driver riding impaired.

It wasn't another driver who caused the bad weather.

It wasn't another driver who was taking risks.

IT WASN'T ANOTHER DRIVER WHO LOST CONTROL.

RIDE SMOTT



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T WASN'T ANOTHER DRIVER RIDING IMPAIRED.

IT WASN'T ANOTHER DRIVER WHO CAUSED THE BAD WEATHER.

IT WASN'T ANOTHER DRIVER WHO WAS TAKING RISKS.

IT WASN'T ANOTHER DRIVER GOING TOO FAS

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RIDE smart.



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